



*Saint Demetrios*  
Greek Orthodox Church

**The 31<sup>st</sup> Annual**

**FORT LAUDERDALE  
GREEKFEST**

**February 12-14, 2010**

***Sponsorship Package***

**Contact Info:**

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# About the Fort Lauderdale Greek Festival



St. Demetrios Church opened its doors in 1963, welcoming Eastern Orthodox Christians in the tri-county area, as well as all those eager to learn more about our faith. On January 17, 1988 a much larger building was constructed on the same spot, this one featuring a brilliant white and blue Byzantine design and able to accommodate many more families.

Currently, our Parish has over 450 families who are active members of the community and we continue to grow year after year. The Fort Lauderdale Greek Festival is our largest fund raiser and all proceeds benefit the Parish to fund upkeep of the Church and the many Ministries and community activities we provide.

The Festival gives us the opportunity to share our Greek Heritage with South Florida. At this event, visitors can enjoy tours of the Church, live Greek music and dance performances, delicious Greek cuisine and beverages, and unique Greek art, jewelry and imported gifts. Best of all, you get to hang out with some really great people!



Last year we had over 6,000 visitors and we plan to top that number this year! Don't miss your chance to support a Parish that has been a strong presence in South Florida for 47 years and to give your business some recognition in the local community.

# TITLE SPONSOR BENEFITS

**Title Sponsor:** The 31st Annual St. Demetrios Greek Festival  
Brought to You by **SPONSOR**

**Exclusivity:** Total exclusive product category sponsorship

**Advertising:**  
(Pre-Event)

- 1.) Radio & TV/Cable - Company name mentioned as "Brought You by" on all event scheduled spots & promos
- 2.) Press Releases - Company name listed as "Brought to You by" in all event press releases
- 3.) Print - Company logo listed as "Brought to You by" in all marketing collateral prior to event
- 4.) Website - Company logo listed as "Brought to You by" on event website
- 5.) Social Media - Company logo listed as "Brought to You by" on Facebook Fan Page

**Advertising:**  
(During Event)

- 1.) Sponsorship Booth - Sponsor will receive two (2) booth locations at event, including tables, chairs and tablecloths
- 2.) Booth Signs - Booth header signs will be displayed at each booth with your company logo and name
- 3.) Banners - Two (2) Banners with your company logo will be placed at event site  
*\* Locations of banners to be determined by Sponsorship Committee and Sponsor*
- 4.) Additional Exposure - Your company logo on Volunteer T-Shirts, Food Tray Liners and Festival Brochure.

## Other Title Sponsor Benefits:

- Twelve (12) free admission tickets
- Product sales and marketing opportunity to attendees
- Additional marketing and promotional activities may be implemented as agreed upon by both parties

**TITLE SPONSORSHIP: \$5,000**

# OTHER SPONSORSHIP OPPORTUNITIES

## PLATINUM LEVEL = \$1,000+

**Advertising:**

**BOOTH SPONSORSHIP**

- \* Promote your business, recognize your family or honor a loved one
- \* For example: Booth Sign will read "Soft Drink Booth Sponsored by the \_\_\_\_\_ Company" or "Saganaki Booth Sponsored by the \_\_\_\_\_ Family"

Your company logo on Volunteer T-Shirts, Food Tray Liners and Festival Brochure

Ability to hang one (1) company banner on event site

*(Location of banner to be determined by Sponsorship Committee and Sponsor)*

**Tickets:**

Five (5) free admission tickets

## GOLD LEVEL = \$500+

**Advertising:**

Your company logo on Volunteer T-Shirts, Food Tray Liners and Festival Brochure

Ability to hang one (1) company banner on event site

*(Location of banner to be determined by Sponsorship Committee and Sponsor)*

**Tickets:**

Four (4) free admission tickets

## SILVER LEVEL = \$250+

**Advertising:**

Your company logo on Volunteer T-Shirts, Food Tray Liners and Festival Brochure

**Tickets:**

Three (3) free admission tickets

## BRONZE LEVEL = \$100+

**Advertising:**

Your company logo on Food Tray Liners and Festival Brochure

**Tickets:**

Two (2) free admission tickets

***SPONSORSHIPS can either be monetary or value in donated product.***